

Outlook

THE UNIVERSITY OF MARYLAND FACULTY AND STAFF WEEKLY NEWSPAPER

Volume 15 • Number 15 • December 12, 2000

OUTLOOK

BIDS YOU ADIEU AND
HAPPY HOLIDAYS! THIS
IS THE LAST ISSUE OF
THE SEMESTER. WE
LOOK FORWARD TO
OUR RETURN FEB. 6.

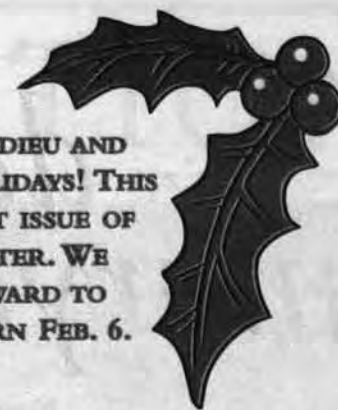


Photo by John T. Consoil

Kermit, and His Creator, Find a Home at Maryland

Noted Maryland Artist to Sculpt Famous Alum and Friend

Jay Hall Carpenter, who has been creating publicly commissioned sculptures in the Washington area for more than two decades, will sculpt a statue of University of Maryland alumnus Jim Henson and his beloved creation Kermit for installation at the campus's Adele Stamp Student Union.

The statue is the gift of the Class of 1998 to the university, and representatives of that

graduating class as well as of the university and members of the Henson family chose Carpenter from among several noted sculptor artists who submitted proposals.

The life-sized bronze sculpture will portray Henson and Kermit the Frog sitting on a park bench in conversation when it is installed in front of the Student Union in 2002. Landscaping for the sculpture site is the gift of the class of

1999.

Kermit is the most famous of the Muppets created by Henson. The Muppets influenced millions of young people all over the world through public television's educational Sesame Street show as well as TV specials and films for more than three decades before Henson's death in 1990 at 54.

"This sculpture will capture the personality of both Jim

continued on page 3

Journalism School Selected for National High School Project

The University of Maryland is one of six journalism schools nationwide selected to create and host an intensive two-week high school program designed to increase diversity within the nation's newsrooms.

Maryland's College of Journalism will receive a \$180,000 grant from the American Society of Newspaper Editors for the ASNE High School Journalism Institute to train 35-40 high school teachers from around the country. The teachers will come to the university next summer.

Diversifying the nation's newsrooms has been a long-time goal of ASNE, and high school newspapers are where many professional journalists first become interested in the field.

But studies show that the number of high school newspapers nationwide is declining. And a Maryland study in 1998 showed that schools with large minority populations were less likely to have newspapers than schools with mostly white populations.

"Diversifying our nation's newsrooms is critical in order to give readers news products that truly reflect our society," said Thomas Kunkel, dean of the College of Journalism. "This program is an historic step to help create that

diverse pool of future journalists."

The high school teachers will work with Maryland professors and guest speakers from The Washington Post, The (Baltimore) Sun and other news organizations to learn the basics of news writing, reporting, editing, layout and design, legal rights and responsibilities, and ethics.

"Our ultimate goal is to have these teachers inspire a new generation of journalists who reflect America's growing diversity," ASNE Executive Director Scott Bosley and Senior Project Director Diana Mitsu Klos said in a joint statement.

The College of Journalism has a long history of working with the high school press. The college, through the Maryland-D.C. Scholastic Press Association, has organized annual conventions, workshops and contests for the region's high school newspapers and publication advisers for decades.

ASNE received \$500,000 earlier this year from the John S. and James L. Knight Foundation to administer the high school program. The other schools selected by ASNE are the University of Texas, University of South Florida, Hampton University, Kent State University and Ball State University.

Spirit of Graduation is in the Air

On Thursday, Dec. 21 the University of Maryland will give 3,782 students the best gift this holiday season: their degrees.

The university's 226th commencement will be held at 9 a.m. in Cole Student Activities Building. The ceremony will begin with the traditional procession of faculty and students. After the commencement, university officials will host a reception from 11 a.m. to 3 p.m. for all students and their families in the Stamp Student Union.

John S. Hendricks, founder, chairman and CEO of Discovery Communications,

Inc., will be this year's commencement speaker. Hendricks has led the prominent global real-world media and entertainment company to unparalleled growth in the past 15 years. This includes expansion of its core property, the Discovery Channel, to global operations in 150 countries with 180 million subscribers.

In 1999, Hendricks formed the Women's United Soccer Association (WUSA). Play begins April 2001 in eight cities across the United States, with all 20 members of the 1999 U.S. Women's World Cup

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Rankings—One Measure of Success

However the university might feel about its place in the annual *U.S. News & World Report* college rankings, there's no escaping them.

"Whether we like the ratings or not, they're there, and they get a lot of coverage," said William Spann, assistant vice president for the Office of Institutional Research and Planning. "It's clear that U.S. News will continue to be the elephant in the ratings game."

Spann made his remarks during a Campus Assessment Working Group forum on Dec. 1. The forum featured research and planning office

analyses of how the U.S. News rankings of undergraduate educational institutions are used by the public, how they are calculated and what impact they have on the university.

This year, Maryland ranked 24th among public institutions. Last year, the university ranked 22nd. Ups and downs in the ratings are a common experience for universities for a number of reasons.

For example, when U.S. News gave disproportional weight to the amount of money spent per student, the California Institute of

Technology and Johns Hopkins University topped the chart. When critics complained this criterion favored institutions heavy on graduate research programs or those with medical schools, U.S. News altered the measure—and Caltech and Johns Hopkins slipped back.

Such rejiggering has led to charges that the magazine does it to heighten the drama surrounding the annual issue.

In 1996, Stanford University president Gerhard Casper wrote to *U.S. News* editor James Fallows to complain

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dateline maryland

Your Guide to University Events
December 12-15

december 12

10 a.m., Workshop: "Piano Masterclass," with artist in residence André Watts. One of today's most celebrated and beloved pianists, in his first semester of a three-year appointment at the School of Music, will provide coaching and critique to select piano students of the school. Ulrich Recital Hall, Tawes Fine Arts Building.

2-3 p.m., OIT Workshop: "Web Clinic." OIT's staff of Web and graphic developers are available for some one-

on-one problem solving during this "triage" session in 4404 Computer & Space Science. Web clinics are free and registration is not required. For more information, contact Deb Mateik at 5-2945 or dm16@umail.umd.edu, or see www.oit.umd.edu/WebClinics.

7:30-9:30 p.m., Performance: "Dance Afrika." 2212 Tawes Fine Arts Building. For more information, contact Kaisha Arnold at 4-1254.

december 13

12 noon, Meeting: "Investors Group Meeting." (Details in **For Your Interest**, page 4.)

1-3:30 p.m., Event: "UCITA Teleconference: A Guide To Understanding and Action." (Details in **For Your Interest**, p. 4.)

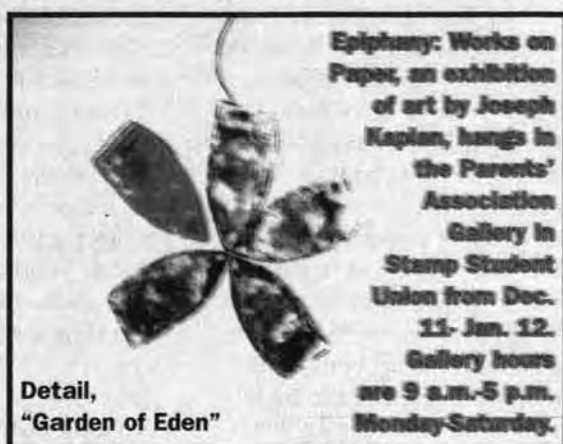
4:30-6 p.m., Discussion: "Research and Development: Business-University-Government Relationships In and Among U.S. and Chinese Institutions." (Details in **For Your Interest**, page 4.)

7 p.m., Reading: "Whitman-

Walker Clinic-Poems & Prose." Special Events Room, McKel-din Library (4th floor). (Details in **For Your Interest**, p. 4.)

december 14

1-3 p.m., OIT Workshop: "Corporate Time" (intermediate level). For those already familiar with the CT client, learn to serve as



Detail,
"Garden of Eden"

a proxy for other Corporate Time account holders through designate training. 0121 Main Admin. Registration is required at www.umd.edu/ShortCourses. Participants must also have a working Corporate Time account prior to the class (www.oit.umd.edu/projects/calendar/request.html). For more information, contact the Training Coordinator at 5-2945 or oit-training@umail.umd.edu.

december 15

9 a.m.-4 p.m., Workshop: "Right on Target: Using Internet Search Engines Effectively." This intermediate to advanced workshop will focus on what professionals need to know about search engines in order to use them most effectively. Search features will be covered and the major engines will be profiled and compared. The workshop includes hands-on practice. Sponsored by the College of Information Studies, Computer & Space Science. Pre-registration is required. For more information, contact Robin Albert at 5-2057 or ra67@umail.umd.edu, or visit www.clis.umd.edu/ce/.

calendar guide:

Calendar phone numbers listed as 4-xxxx or 5-xxxx stand for the prefix 314 or 405. Calendar information for *Outlook* is compiled from a combination of inforM's master calendar and submissions to the *Outlook* office.

Submissions are due two weeks prior to the date of publication.

To reach the calendar editor, call 405-7615 or e-mail to outlook@accmail.umd.edu.

Events are free and open to the public unless noted by an asterisk ().

New Incentive Awards Program to Reward Academic and Personal Grit

Of the more than 20,000 students who applied for a space in this year's freshman class at the University of Maryland, the vast majority were in-state residents, but fewer than 250 were from Baltimore City high schools.

This is a situation that Maryland President C.D. Mote, Jr. is committed to changing, beginning with a new initiative aimed at making the state's flagship university a conceivable aspiration for more city students.

The Baltimore Incentive Awards Program, now being introduced in nine city high schools, will provide the financial means, academic support and personal mentoring to assure a successful college experience for one student from each school, beginning in fall 2001. The program specifically targets students who have shown academic promise and persistence in spite of adverse life circumstances.

"This is not simply a scholarship program, it is much, much more," Mote said. "We are offering an opportunity for students, who in many cases have not dared to dream beyond their neighborhoods, to use the resources of the state's premier research uni-

versity to create a future for themselves in the global marketplace. We commit to doing everything within our power to help them succeed."

At the heart of the program is the creation of an intimate community of students, advisors and faculty mentors through which the development of individual character, critical thinking skills and leadership can be nurtured.

The selected students will receive full financial assistance for four years to attend the University of Maryland and will be expected to live on campus and participate in a variety of unique learning and leadership development activities. They also will be active in their high schools and communities as role models for future university students.

"We expect that the scholars and alumni of the program will, in the coming years, be a powerful force in shaping the expectations of many students from these schools, not just in competition for the Incentive Award, but in raising their sights to the possibilities of a college education and the opportunities it provides," Mote said.

"I'm concerned about these kids, and I want more of them to turn to us to help

them create their futures."

At the participating Baltimore schools, counselors have been encouraged to conduct open, internal competitions to select three to five nominees who meet the criteria for the award. Applications for this first cohort of nominees must be submitted by Feb. 15, 2001.

Candidates must be graduating seniors who meet at least the minimum requirements for admission to the University of Maryland and also demonstrate significant financial need. The award decision will be based heavily on the students' demonstration of outstanding character, resilience, academic commitment, leadership, community involvement, and perseverance in the face of adversity.

The nine high schools selected by the school district to pilot the Baltimore Incentive Awards Program are: Baltimore City College, Baltimore Polytechnic Institute, Edmondson/Westside, Northern, Northwestern, Paul L. Dunbar, Southern, Southwestern and Western.

Jacqueline Wheeler, director of the program, said it is being piloted with nine schools to allow the university

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Commencement

continued from page 1

championship team participating. He also is vice chair of the Baltimore-Washington 2012 Coalition, which hopes to bring the Olympics to the region.

The December graduating class holds several distinctions. It includes two Ph.D. candidates in the College of Education: Lynn Dietrich Darling and Tania Dubeau, both will be hooded by their parents. Dubeau's father, Donat G. Wentzel, is a Maryland faculty member in the Department of Astronomy. Darling's mother, Amy P. Dietrich, is a professor in the department of instruction and curriculum leadership at the University of Memphis.

Also, Tasha Inniss, Kimberly Weems and Sherry Scott will be the first African-American women to earn doctoral degrees in mathematics at Maryland.

The December class joins its peers who graduated in May in donation of the senior class gift—a freestanding clock structure, which will be placed in front of the newly renovated Stamp Student Union. The tradition of the class gift dates back 91 years.

Individual graduation ceremonies for each school and college at Maryland will be held on Wednesday, Dec. 20 and Thursday, Dec. 21 at various locations. Guests are encouraged to arrive at least 30 minutes early to observe the student and faculty procession.

Free parking will be available in the campus lots and garages. The university shuttle bus service will provide guests free transportation across the campus throughout the day. Media who wish to park in the Union Lane Garage, next to the Cole Student Activities Building must present valid and current media credentials.

For more information, visit www.inform.umd.edu/campusinfo/departments/instadv/univpub/commencement.



Outlook

Outlook is the weekly faculty-staff newspaper serving the University of Maryland campus community.

Brodie Remington • Vice President for University Relations

Teresa Flannery • Executive Director of University Communications and Director of Marketing

George Cathcart • Executive Editor

Monette Austin Bailey • Editor

Cynthia Mitchel • Assistant Editor

Patty Henetz • Graduate Assistant

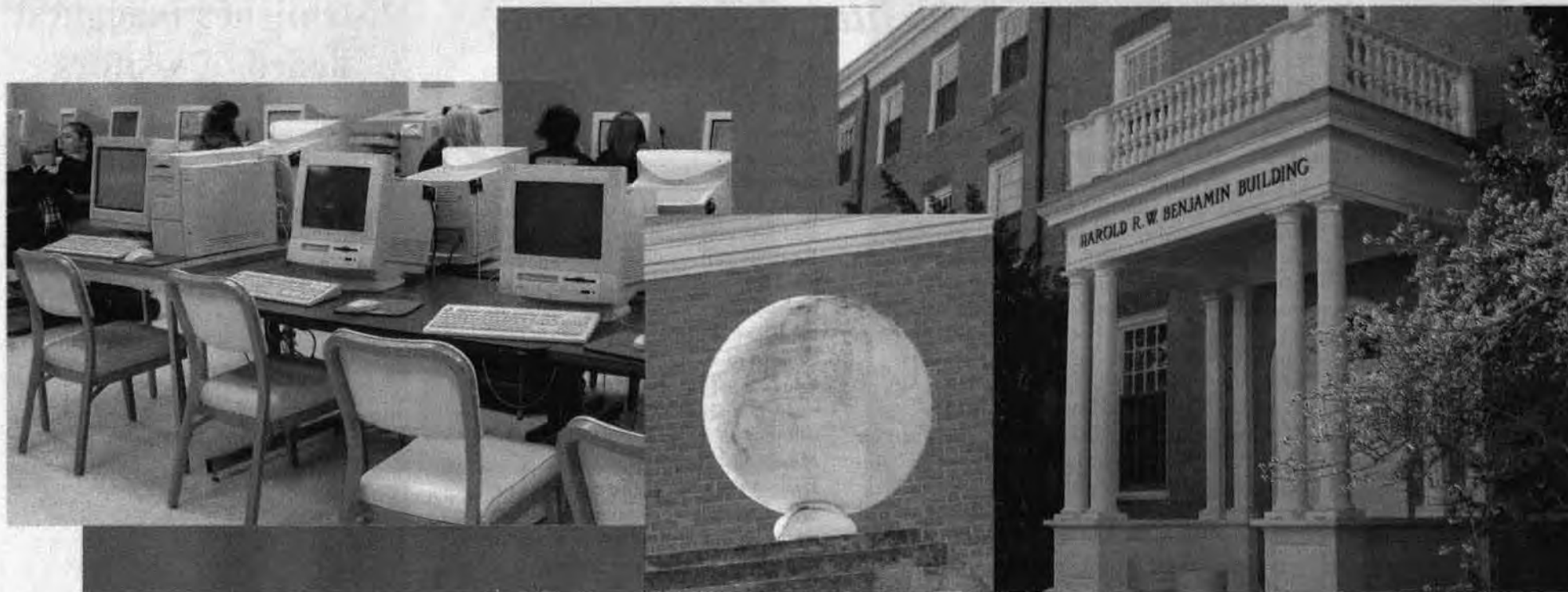
Letters to the editor, story suggestions and campus information are welcome. Please submit all material two weeks before the Tuesday of publication.

Send material to Editor, *Outlook*, 2101 Turner Hall, College Park, MD 20742

Telephone • (301) 405-7615
Fax • (301) 314-9344
E-mail • outlook@accmail.umd.edu



COLLEGE OF EDUCATION



College of Education is an Economic Engine

Educated workers are the human capital fueling the global economy. The College of Education is an economic engine. By improving K-12 student achievement through research and teacher education, the college contributes to a better workforce and a stronger economy.

College of Education researchers tackle issues of teaching and learning. Some shed light on developmental processes and how children learn, while others advance and test theories that improve teaching, school leadership, and educational policy. The research of College of Education faculty has been directly connected to improvement in K-12 student achievement.

Maryland graduates teach the children who will become the future workers of the global economy. The college of Education prepares the second largest number of teachers in the state. With the help of the other colleges on campus, future teachers are prepared with the latest tools in teaching as well as strong knowledge in the arts and sciences.

A critical research area for the College of Education is the minority achievement gap. As the demographic composition of the state and nation changes, the health of the economy will increasingly depend on minority workers. According to Professor Kenneth Strike, chair of the college's Department of Education Policy and Leadership, eminent education philosopher, and member



Dean Edna Mora Szymanski

of the National Academy of Education: "The minority achievement gap is unjust. It limits the productivity of our economy, damages our children, and corrupts our civic culture."

"The minority achievement gap is unjust. It limits the productivity of our economy, damages our children, and corrupts our civic culture."

The College of Education has initiated an Urban and Minority Education Initiative to raise funds, focus research, and attract top scholars to address the challenges of minority achievement and urban schools. Dean of the College Edna Mora Szymanski describes the role of the college in addressing this vital need:

"The College, working in partnership with the Maryland State Department of Education and the county school districts, is well poised to lead the nation in research to improve minority achievement."

College Research Projects Span Disciplines and the State

As part of the state's flagship institution, the College of Education at the University of Maryland has a three-part mission that includes research, preparation of professionals and scholars in education and related disciplines, and service to the state.

"The college clearly excels in its activities," says Dean Edna Mora Szymanski. "All departments have at least one program ranked in the top 20 in the nation by U.S. News & World Report, or other national rankings."

"Through promoting synergy among the components of our mission, we will continue to increase our research prominence while helping the state and nation improve education, with special attention devoted to minority achievement and urban schools," Szymanski says.

This fiscal year has been especially rewarding for the College of Education as external funding through research grants has to date increased to more than \$17.3 million—already surpassing last year's total of \$11.2 million.

IMPROVING TEACHING AND LEARNING

This year's largest grant, \$9 million from the National Science Foundation (NSF), will fund the Mid-Atlantic Center for Mathematics Teaching and Learning, a cooperative venture among Maryland, the University of Delaware and Penn State, as well as the Prince George's County Public Schools.

Under the direction of James T. Fey, who holds a joint appointment in departments of curriculum and instruction and mathematics, the center will develop innovative doctoral programs for future leaders of mathematics education research, curriculum development and teacher education. The center also will develop model mathematics programs for prospective teachers and provide professional development for practicing teachers.

Linda Valli, associate professor of curriculum and instruction, also is studying teacher preparation programs to determine what types of teacher training and which teacher practices, knowledge and beliefs are most effective.

Other efforts to improve instruction include MARS, Mathematics: Application and Reasoning Skills, a National Science

Foundation-funded program addressing teacher knowledge of math content and teaching methods. Led by Patricia Campbell, associate professor of curriculum and instruction, the program already has trained 1,600 teachers in the Baltimore City Public School System, resulting in an increase in students' mathematics achievement.

LEADERS IN LITERACY

The College also excels in its research on literacy, particularly reading. John Guthrie and Allan Wigfield, professors of human development, recently received a \$3.4 million NSF grant to determine whether Guthrie's Concept-Oriented Reading Instruction (CORI) program will work on a large scale to enhance reading achievement in science.

"We know that reading comprehension is influenced by both cognitive and motivational factors," says Guthrie, former head of the National Reading Research Center. While many reading programs focus on one factor, such as reading strategies, CORI is multifaceted, using hands-on experience, high-interest trade books, student autonomy and collaboration as well as strategy instruction to spark curiosity.

Steve Graham and

continued on page 3



COLLEGE OF
EDUCATION

Enhancing Excellence:

New Department Chair and Faculty Join the College

A member of the National Academy of Education joined the College of Education this year as chair of the Department of Educational Policy and Leadership. In addition, new faculty include scholars in heritage languages, higher education public policy, international education, and educational assessment.

Kenneth A. Strike joined the college from Cornell University where he was professor of philosophy in education and has taught since 1971. He has been a Distinguished Visiting Professor at the University of Alberta, is a past president of the Philosophy of Education Society, and was elected to the National Academy of Education in 1993. His masters and doctoral degrees are from Northwestern University.

He is the author of several books, and more than 100 scholarly articles

focusing on his primary research interests: professional ethics and political philosophy in matters of educational leadership, policy, and practice. He joins the faculty as a professor.

Two new faculty have joined the Department of Curriculum and Instruction, both specializing in research on teaching English to speakers of other languages. Rebecca Oxford, from Columbia University, holds a Ph.D. from the University of North Carolina in Chapel Hill. Professor Oxford is program chair for the Second Language Education program within the department. Debra Suarez, an assistant professor, earned her Ph.D. at the State University of New York at Albany.

The Department of Educational Policy and Leadership welcomed Laura Perna and Jing Lin this year. Perna, an assistant professor, holds a Ph.D. from the University of Michigan. Her

primary research interests are public policy in higher education, college access and choice, and college and university faculty. Lin, an associate professor, earned an Ed.D. from the University of Michigan. Education in East Asia, educational philosophy and gender issues in education are among her research interests. She serves on the board of directors for the Comparative and International Educational Society.

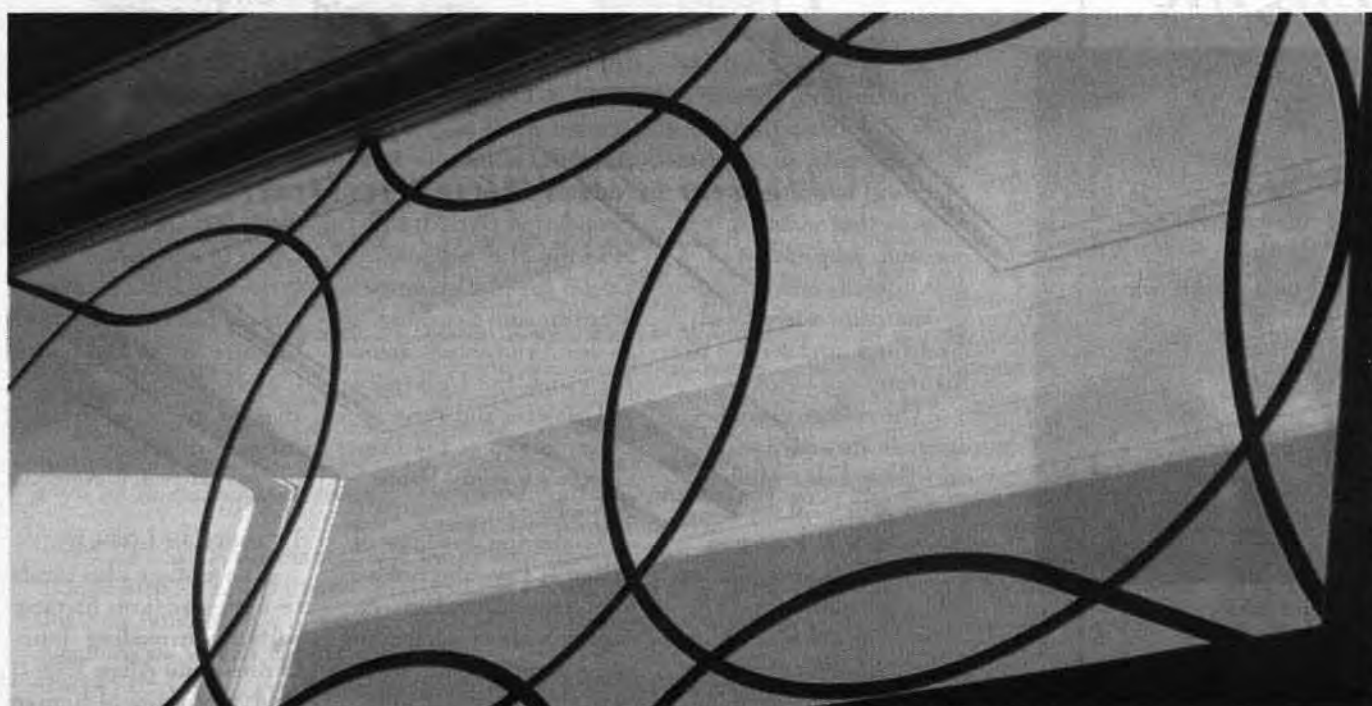
In January 2001, Robert Mislevy will join the Department of Measurement, Statistics and Evaluation. One of the nation's foremost experts on psychometric assessment, he is a Distinguished Research Scholar at Educational Testing Service in Princeton, N.J., where he has worked since 1982. Professor Mislevy earned his Ph.D. from the University of Chicago.

College of Education Establishes Inaugural Board of Visitors

Under the leadership of Dean Edna Mora Szymanski, the college established its first Board of Visitors. This group of 22 state and national education leaders and distinguished business professionals will advise the dean on strategic direction and college outreach initiatives.

Lockheed Martin corporate affairs director Buzz Bartlett said he was pleased to serve as chairman and thanked the leaders for their support of the college and the university. Educators, business leaders and other committed citizens have joined the board to play a role in strengthening and enhancing the college, ranked 23rd in the nation. The group's first meeting was in June; they will convene again in January 2001.

Members of the Board of Visitors, chaired by Bartlett include: Christopher Cross, Council for Basic Education; Patricia Foerster, Maryland State Teachers Association; Thomas Florestano, Sr.; Joanne Goldsmith; David Imig, American Association of Colleges of Colleges for Teacher Education; Nancy Grasmick, State Superintendent of Schools; the Honorable William Goodling, U.S. House of Representatives; Carmen Russo, chief executive at Baltimore City Schools; George Funaro; Richard Thomas Ingram, Association of Governing Board of Universities and Colleges; Gene W. Kijowski, Century Pool Management; Jim Lawler, Giant Food, Inc.; Roseann McGeehin; George Marx; Iris T. Metts, Prince George's County schools superintendent; Wayne Mills, New Millennium Ventures; Jan Morrison, Friends School of Baltimore; Carol Parham, Anne Arundel County schools superintendent; Bernard Sadusky, Queen Anne's County schools superintendent; Maurice Simpkins, The Ryland Group; Susan Traiman, The Business Roundtable; and Evelyn Pasteur Valentine.



Did You Know?

The College of Education is ranked 23rd by *U.S. News & World Report*.^{*} All six departments have at least one program ranked in the top 20 by *U.S. News* or another national ranking.

- The Department of Counseling and Personnel Services ranks 1st in the nation.
- The Special Education department ranks 10th.
- Educational Psychology (13)
- Rehabilitation Counseling (15)
- Higher Education (17)
- Policy and Social Foundations (19)
- Elementary Education (19)
- Curriculum and Instruction (21)
- Administration and Leadership (21)

New Assessment Center Leads Evaluation of Statewide MSPAP Testing Programs

At the center of the state's efforts to assess and evaluate student progress and achievement is the new Maryland Assessment Research Center for Education Success (MARCES) in the Department of Measurement, Statistics and Evaluation.

The Center's largest contract is with the Maryland State Department of Education. The three-year, \$1.15 million funding is for a number of important assessment projects. The largest one is to evaluate the MSPAP tests, which have been used in Maryland school districts for 10 years.

"MARCES has been given an opportunity to help the state organize several recently completed evalua-

tions as well as to add to them with an ambitious new study," says Robert Lissitz, chair of the Department of Measurement, Statistics and Evaluation, and acting director of the center. "This effort will let us examine MSPAP in a way that will not only illuminate what is being done now, but will lead to the identification of improvements, if they are needed," he says.

The center has contracted with the Stanford Research Institute (SRI) of California to review and evaluate MSPAP. "By subcontracting with SRI, there will be no question about the objectivity of this effort and the commitment of the state of Maryland to getting a fair and honest review of MSPAP," says

Lissitz. "The State Department of Education can be assured that the center will not be involved in anything but the most valid evaluation work possible."

The report by SRI will discuss test design, content development, administration and scoring procedures, and make recommendations for enhancing MSPAP.

"The center will help us ensure that state testing programs will benefit from the most current research available," says State Superintendent of Schools Nancy S. Grasmick. "Maryland's testing programs are among the nation's best and we need to maintain that quality and integrity through partnerships such as this."

College Research Projects Span Disciplines and the State

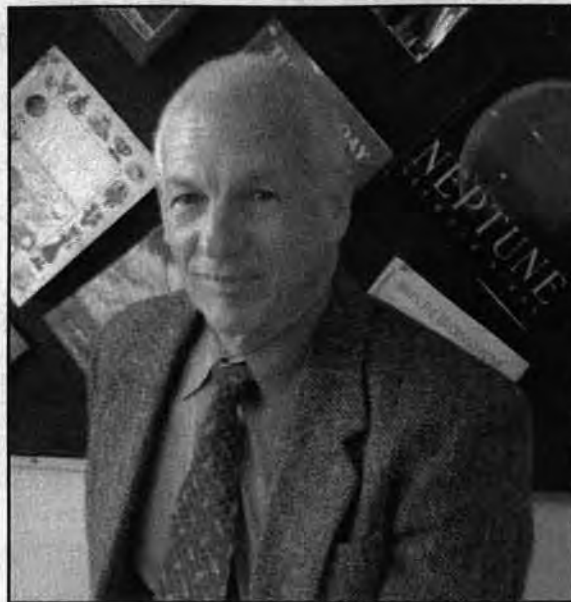
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Karen Harris, professors in the special education department, have been exploring how to prevent writing problems among primary graders with and without disabilities. "Our work in the Prince George's County schools is showing that supplemental instruction in handwriting, spelling and planning is improving children's reading as well as their writing," Graham says.

Other literacy research in the College focuses on early readers. Mariam Jean Dreher, professor of curriculum and instruction, has been investigating ways to help upper elementary school students develop strategies for finding and using information in report writing. She recently received a Spencer Foundation grant to extend this work to younger children. Beginning in the second grade, low-income, minority children's experience with expository text will be increased, with the goal of improving their reading achievement and engagement.

RESEARCH EXAMINES DIVERSITY

College faculty also address the needs of diverse, minority learners in the United States and the world. With respect to literacy, Rebecca Oxford, professor of curriculum and instruction, investigates second language learning, particularly how students of varying cultural backgrounds and learning styles differ in terms of the instructional strategies,



John Guthrie, Director, Maryland Literacy Research Center

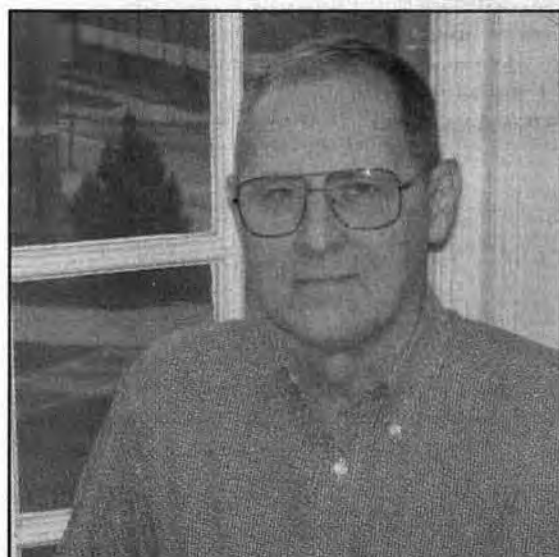
now seek graduates with cross-cultural competencies."

Basic research in child development is being conducted in the human development department. Nathan Fox, whose work is funded under a \$2.5 million grant from the National Institutes of Health, has identified two distinct temperaments in children—one avoidant, the other socially engaging—that are present even among young infants. "We now want to identify the biological bases of temperament and the types of relationships between parents and children that modify or support these styles," Fox explains. "This has important implications for social development into the school years."

Melanie Killen's work, which is also funded by NSF, examines how stereotypes affect the moral decision-making of young children and adolescents. "We are looking at the social-cognitive process of how children coordinate their strong sense of fairness and morality with stereotypes they develop about groups. An important part of social life is to deal with the tension between these two," says Killen.

Within the educational psychology program, Patricia Alexander, one of this year's University Scholar-Teachers, is looking at the development of competence and expertise. "We can no longer send our children off on their journeys of formal learning without a far richer understanding of what they should attain as a result. Our research shows that academic competence is not generic, but develops separately in each academic field," she says.

For more information on the College of Education—its research projects, faculty achievements and collaborations with state and national associations and schools, visit www.education.umd.edu.



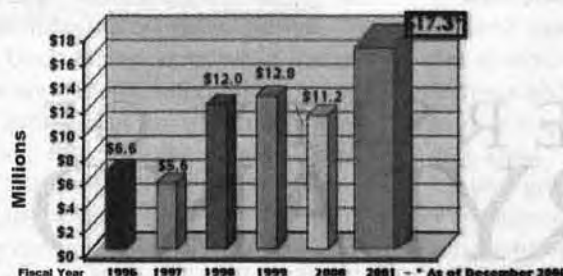
James T. Fey, Director of the Center for Math Teaching and Learning

materials, classroom interaction and self-direction. She has also demonstrated how specific learning strategies affect the achievement of second language learners.

Juveniles in the criminal justice system are the focus of Peter Leone's research. Leone, professor in the special education department, has found that a large proportion of these youngsters has significant learning problems. "With better research, we can demonstrate that providing these students with the basic educational services to which they are entitled can be done better and more inexpensively in their communities," he says.

Jeff Milem, counseling and personnel services, takes a more global look at diversity and found that it benefits all students and even educational institutions. "Students who learn in more heterogeneous learning environments show measurable gains in cognitive development," Milem says. "And many employers

College of Education— Growth in External Funding 1996-2001



Historical Information on the University of Maryland, College of Education

The academic year 1994-95 marked the 75th anniversary of the establishment of a separate school of education at the University of Maryland. The school became the College of Education in 1923. The Benjamin Building, built in 1965, is home to the College of Education. The building is named for Harold Benjamin, dean of the college from 1938 to 1943 and from 1947 to 1952.

COLLEGE OF EDUCATION DEANS

1920-23 Harold Cotterman, Dean	1973-74 Donald Maley, Acting Dean
1923-38 Willard Small, Dean	1974-76 Robert Emans, Dean
1938-43 Harold Benjamin, Dean	1976-77 Gerthorn Morgan, Acting Dean
1943-46 Arnold Joyal, Dean	1977-80 Dean Corrigan, Dean
1946-47 Henry Brechbill, Dean	1980-85 George Marx, Acting Dean & Assistant Provost
1947-52 Harold Benjamin, Dean	1985-91 Dale Scannell, Dean
1952-53 Wilbur Devilbiss, Dean	1991-93 Jean Hebel, Acting Dean
1953-55 Henry Brechbill, Dean	1993-98 Willis Hawley, Dean
1955-71 Vernon Anderson, Dean	1998-99 Thomas Weible, Acting Dean
1971-73 Robert Carbone, Dean	1999- Edna Mora Szymanski, Dean



Maryland Principals' Institute Supports State's Reform Efforts

In recognizing the importance of principals in school improvement and student success, the Department of Education Policy and Leadership sponsored the Maryland Principals' Institute in 1998.

The institute is designed to support the state's school reform agenda. It is in partnership with the Maryland State Department of Education, educational organizations for teachers and administrators, school districts and the Maryland Business Roundtable.

Each institute brings together practicing principals from around the state for an intensive focus on one topic during an initial three-day summer session, reinforced with three additional follow-up days during the school year to support implementation of the selected topic.

The theme of the 2000-2001 Maryland Principals' Institute, "Each Child Achieving: Focus on Reading K-12," was chosen to highlight and build on the new approaches to improving reading achievement that have been developed in Maryland. More than 130 principals, representing 23 school districts, are

involved in this year's institute, which opened with summer workshops on best practices in improving reading achievement from kindergarten to grade 12.

Three winter and spring 2001 follow-up sessions will provide principals with opportunities to deepen their understanding of each of the following elements of improving reading achievement for each child: good instructional practices, assessment practices and staff development.



College of Education—Vital Statistics (November 2000)

The College of Education at the University of Maryland, College Park is ranked 23rd among colleges of education by *U.S. News & World Report* for 2000-2001. Programs in the college prepare educators, counselors, psychologists, administrators, researchers, and educational specialists. Graduates work with individuals from infancy through adulthood in colleges and universities, schools, and community agencies. Educational programs are accredited and approved by the National Council for Accreditation of Teacher Education, Maryland State Department of Education, American Psychological Association, Council on Accreditation of Counseling and Related Educational Professions, and the Council on Rehabilitation Education. The Dean of the College of Education is Dr. Edna Mora Szymanski.

TOTAL CURRENT ENROLLMENT (2000-2001): 2,172

- Undergraduate 1,251
- Graduate 921

FULL-TIME TENURED/TENURE-TRACK FACULTY: 105

ALUMNI: 34,000

COLLEGE OF EDUCATION LEADERSHIP
Edna Mora Szymanski, Dean
Thomas D. Weible, Senior Associate Dean
James G. Cibulka, Associate Dean
Richard K. Jantz, Associate Dean
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DEPARTMENTS

The College of Education offers undergraduate, master's and doctoral programs in research- and practice-oriented specializations within its six departments: Counseling and Personnel Services—EDCP; Curriculum and Instruction—EDCI; Education Policy and Leadership—EDPL; Human Development—EDHD; Measurement, Statistics and Evaluation—EDMS; and Special Education—EDSP.

URL: www.education.umd.edu

For a complete listing of College of Education faculty awards and honors, see <http://education.umd.edu/dean/honors.html>

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College Park, MD 20742

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Personnel Program Celebrates 40 Years of Contributions

One of the nation's leading programs in preparing student affairs professionals commemorated its 40th year anniversary this past spring.

The College of Education's College Student Personnel Program observed its anniversary from 1999-2000 with a special colloquium series, a gala celebration in Washington, D.C. during the national American College Personnel Association Conference, and the Maryland Student Affairs Conference 2000 at Stamp Student Union.

Founded in 1959, the program has prepared an estimated 1,000 students who have gone on to work in various positions with colleges and universities. "We have been a major contributor to the development of student affairs professionals," said Susan Komives, Department of Counseling and Personnel Services faculty member and program director.

To capture how Maryland's College Student Personnel alumni and faculty have helped shape the student affairs profession, a diverse collection of thoughts and ideas was gathered from alumni and compiled into "The Maryland Papers." Significant topic areas addressed in the collection include organization and leadership of student affairs, the changing nature of college students, learning and development of students, student empowerment and diversity of student communities. This collection can be viewed on-line at www.umd.edu/CSP40.



UNIVERSITY OF MARYLAND

Returning Professor Brings Perspective on African Americans and Public Policy

A 1994 article in *The New York Times* caught Christopher Foreman's eye. The president was about to sign an executive order called "Federal Actions to Address Environmental Justice in Minority and Low Income Populations."

"I'd never heard of environmental justice," Foreman says. He thought it a terrific topic for a book: lay out the movement's claims that disproportionate environmental risks fall on low-income and minority communities, then talk about alternatives. But by the time he finished his research, he realized he'd have to write a different book altogether.

"The Promise and Peril of Environmental Justice," published in 1988, examined the movement's claims and questioned whether its advocates were using race opportunistically to leverage their political agendas. "People were in fact misperceiving the nature of environmental threat," Foreman says. "And a certain amount of the misperception was deliberate."

Foreman, who joins the School of Public Affairs faculty this semester as the head of the school's social policy program, has become a prominent critic of the environmental justice movement, arguing that its incendiary rhetoric of "environmental racism" is a cover for activists more interested in grassroots empowerment than working to end core public health problems that pose immediate threats to people of color.

Foreman acknowledges that environmental risks are more likely to be found in proximity to poor people than the wealthy. But the link with race, he says, is unconvincing. "There is an enormous amount of passion riding atop very little evidence," he says.

Foreman wrote his book while a senior fellow at the Brookings Institution, where he will continue

as a nonresident senior fellow. He believes his affiliation with the think tank, plus the fact that he is African American, positioned him well to perform what he calls a public service in his critique of the environmental justice movement.

His credentials also have provided a measure of immunity from

facilities of which they disapprove.

Rather, he says, people need to keep risks in perspective. While there are serious health problems that disproportionately affect low-income people and minorities, they are more closely related to economic fragility than industrial pollution.

That position links to his current agenda: a book on tobacco politics and the evolution of civil society's opposition to smoking. Foreman also is writing on environmental reform and strategic work-force development in health and safety bureaucracies. This spring he will teach a graduate course on African Americans and public policy and is developing a course on the management of land-use controversies.

When he's not working, he spends time with his family, runs, and at age 48, is learning to play the piano. "I just learned to play the Flintstones theme song," he says. "I can also play a pretty mean 'Blue Moon.'"

It's a triumphant return to Maryland for Foreman, who in 1987 left his former UM position as assistant professor of government and politics after eight unfocused years. "I didn't go up for tenure because I hadn't published," he says. "I entered academics without a sense of what I wanted to do or how I wanted to fit in."

For 17 months, he was a house husband putting the final touches on his first book, "Signals From the Hill: Congressional Oversight and the Challenge of Social Reform." Published by Yale University Press in 1988, it won the 1989 D.B. Hardeman Prize for that year's best first book on Congress. A faculty appointment to American University soon followed. Shortly after that, Brookings called. And now, he is returning to the university as a full professor.

"I had a long dry spell," says Foreman. "It feels good to be coming back to College Park."



Photo by Cynthia Mitchell

New Social Policy Director Foreman

criticism. As he points out, in the past 40 years three sacred causes have emerged: civil rights, environmentalism and the role of women in society. Environmental justice blends two of those causes. "Even people who know better are reluctant to say what they think, for fear of the political fallout," says Foreman.

Which is not to say he's unsympathetic to the stated cause of the environmental justice movement. Its advocates have made compelling arguments, and Foreman fully expects the current administration will have to address the issue, because the movement has been quite effective in stopping the construction or operations of

pus. Reporting to Burch will be a new magazine editor, who will be responsible for College Park and Maryland Research magazines.

"We'll be meeting and talking regularly," said Terry Flannery, executive director of university communications and marketing. "This will allow us to put more content into other areas."

It also gives the university a better chance to showcase its sophistication with new technology, including continued improvements to its Web site and more targeted e-mail.

New Incentive Awards Program

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to fully develop the infrastructure that will be needed to ensure its long term success. Based on a similar program that Mote worked with at the University of California-Berkeley, the Baltimore Incentive Awards Program is expected to expand to more schools within the city and to other districts across the state.

A selection committee composed of corporate and community leaders and university alumni will interview each nominee and select one finalist from each school. Applicants will be compared only with others from the same school. The final decision on admission will be made by the university's Office of Undergraduate Admissions.

"I know from my earlier experience that this program has the potential to have a tremendous impact on these students, on their communities, and on the university's relationship with them," Mote said. "We hope to build a culture within the community and within the university that advocates for the success of these students who have demonstrated the personal commitment to lift themselves up."

The program will initially be funded through support from foundations and private donors. The university has already launched an aggressive fund raising program aimed at establishing an endowment for each participating school.

Kermit and Henson at Home at UM

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Henson and his created partner Kermit," Carpenter explained. "Their whimsy and humor will be conveyed through the depiction of their light-hearted interaction."

Jane Henson, widow of the famed puppeteer, said, "I was very impressed with Jay Hall Carpenter's skill as a sculptor. His grasp of Jim's work and spirit makes him the ideal artist to create this statue. Jim loved attending the university and it was clearly an important beginning for his extraordinary career. I am grateful that the students of the University of Maryland want to honor Jim this way. I know that Jim's family and associates join me in thanking the university for recognizing Jim as an outstanding alumnus."

"We are very excited to add the warmth, creativity and friendliness of Jim Henson to the Stamp Student Union," said James Osteen, director of the student union and campus programs. "From the newest student to the oldest alumnus, community members and visitors will appreciate the connection to a fellow Terp who accomplished so much and brought so much joy to the world."

Henson, a native of College Park, began his career in 1954 as a freshman at the University of Maryland with his own puppet show, "Sam and Friends" on the local NBC affiliate. Kermit the Frog made his first appearance on that show.

Carpenter began creating sculptures for the Washington National Cathedral in 1976 and has since designed more than 500 of the permanent stone sculptures adorning the building, including gargoyles, grotesques and angels, as well as historical figures such as Saint Bernard Meziki and Bishop John Walker.

Carpenter also has sculpted for the Smithsonian Institution, the United States Military Academy and the Department of State. He has portrayed in sculpture such notables as Helen Hayes, Pat Carroll, Earl Tupper (inventor of Tupperware) and Frederick Douglass. The state of Maryland recently commissioned him to create an 8-foot bronze statue of the late Louis Goldstein, long time state treasurer.

Of the Henson project, Carpenter said, "I greatly admire his work, and this project offers me an opportunity to contribute to the lively cultural growth of the Washington metro area and to inspire students by Jim Henson's example."

"But most important, it is a chance to honor an artist and performer who gave so much joy to both children and adults. Jim Henson left the world better than he found it. I can't think of a more fitting or delightful tribute to his memory."

In Order to Form a More Perfect Image

Look no further than the campus to find a multimedia communications and marketing firm known for its award-winning excellence. On the occasion of director of university publications Judith Bair's retirement, a new organizational structure will allow further integration and collaboration between university communications, marketing and publications.

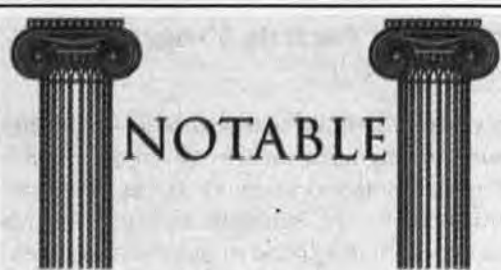
For three heads of these various departments, it means a chance to better coordinate their efforts and more support for their

shared mission:

Margaret Hall, director of design, will oversee all of the creative elements of official university publications, as well as work done for various departments and colleges.

Linda Martin, director of Internet communication, will continue her role as overseer of the university's electronic link with the outside world.

Dianne Burch steps into a new position, university editor. She will oversee all university magazines and their staffs, as well as publications work done elsewhere on cam-



Journalism Dean **Thomas Kunkel's** most recent book, "Letters From the Editor: The New Yorker's Harold Ross," has been named a Notable Book for 2000 by the *New York Times* Book Review. The book was described as "selections from Ross's abundant correspondence... calculated to dispel the notion that *The New Yorker's* founding editor was a lucky bumpkin." Kunkel's earlier biography of Ross, "Genius in Disguise," was a 1995 New York Times Notable Book. The Modern Library is bringing out a paperback edition of "Letters From the Editor" in January 2001. In addition to being dean, Kunkel is president of *American Journalism Review*, the national monthly magazine published by the college.

Rankings

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about the magazine's misleading "specious formulas and spurious precision." Gerhard questioned whether the quality of any university can be measured statistically, and urged Fallows to "walk away from these misleading rankings."

Obviously, that hasn't happened. The online magazine *Slate* has reported that the annual rankings issue sells twice as many newsstand copies as any other issue of *U.S. News*, and outsells the swimsuit edition of *Sports Illustrated*. Add in the sales of the paperback version of the rankings, and the market forces driving an annual shakeup are clear.

U.S. News says its rankings should be but one of many criteria students use when choosing a college. Surveys, including a small-sample poll taken at Maryland, show that students tend to do just that.

But like celebrities who are famous for being famous, the rankings carry weight because everyone knows about them. Spann said Gov. Parris Glendening already has raised questions about the university's showing, and president Dan Mote has been told to prepare himself for similar questioning from the statehouse when legislators convene.

Spann said his office focuses on UM's standings among the top 50 public universities, and has exchanged data with other peer universities in mutual attempts to figure out ascensions and descents. He said it's apparent that changes in an institution's rank may not reflect real change in its quality, in large part because the rankings are relative—that is, Maryland may achieve a higher rank because another university has slipped.

And because *U.S. News* compares institutions 17 different ways, with the largest weight given to a subjective assessment of academic reputation, it's hard if not impossible to figure out what went wrong or right. "Clearly, we can't run the place based on the rankings in *U.S. News*," Spann said.

However, he added, there is room for improvement. While the university must continue to operate with the values stated in its mission, administrators should keep an eye on upwardly mobile institutions.

The university also needs to develop better ways to tell its story, because for now, the public and policymakers are reading *U.S. News*. "We're under-reporting our successes," Spann said.

Understanding UCITA

UCITA, the Uniform Computer Information Transactions Act, is a proposed state law that seeks to create a unified approach to the licensing of software and information. Maryland and Virginia have passed UCITA, and it will be under consideration in many other states in the near future. UCITA's broad scope and focus on software and information requires that the research, education, and library communities understand what the adoption of UCITA will mean for the mission,

Make a Difference Through Service

The holiday season is a great time to give as well as receive. Community Service Programs maintains a list of local service opportunities, currently including holiday service opportunities, on its Web site. From Animal Advocates to Toys for Tots, there's something for everyone. For the complete list, go to www.umd.edu/csp and click on "Holiday Service Opportunities."

operation, and core values of the higher education and library communities.

On Wednesday, Dec. 13, the Office of Information Technology and University Libraries will sponsor a live broadcast of the UCITA Teleconference. Their goal is to help those interested learn more about UCITA and the implications of the law passed by the Maryland General Assembly, which went into effect October 1. No RSVP is necessary for this event, which will take place from 1-3:30 p.m. in 4210T Hornbake.

A tape will be available for check-out from Nonprint Media Services in Hornbake Library following the event. For more information, contact Rodney Petersen at 301-405-7349 or NETHics-Event@umail.umd.edu, or see www.umd.edu/NETHics/Event/ucita.html.

Skiing, Skin and Sun

Typically, people think about using sunscreen and protecting themselves from sun exposure during the spring or summer months, but not when they are skiing or spending a lot of time outdoors over the winter. Sunscreen with a SPF of 15 or greater should be used daily because sun damage is cumulative.

The Centers for Disease Control and Prevention warns that the incidence of melanoma, a deadly form of skin cancer associated with sun exposure, is rising at the rate of 4 percent a year. Melanoma is one of the easiest of all cancers to spot in the earliest stages by simple self-examination. Look for ABCDs:

- Asymmetrical moles
- Borders around the moles that are irregular
- Color that is blotchy or more than one tone or color
- Diameter of moles that are more than 6 mm.

Any changing mole should be examined by a dermatologist.

For more information, including referral information for a medical appointment, contact Pat Johnston at the University Health Center, 301-314-8129 or johnston@health.umd.edu. Another resource is www.skincheck.com.

New IGCA Discussion Series

The Institute for Global Chinese Affairs (IGCA) announces a new discussion series, "Our Common Global Agenda," and invites you to attend the first event. "Research and Development: Business-University-Government Relationships In and Among U.S. and Chinese Institutions" will be held on Wednesday, Dec. 13 from 4:30-6 p.m. in 0106 Francis Scott Key Hall.

Speakers include William Destler, VP for Research,

University of Maryland Graduate School; Xiaoming Jin, Minister-Counselor for Science & Technology, PRC Embassy; Charles Larson, President, Industrial Research Institute; and Alvin Streeter, Office of Sci & Tech Cooperation, U.S. Dept. of State.

Please RSVP to Rebecca McGinnis, China Programs Coordinator, IGCA, at 301-405-0213, via fax at 301-405-0219, or by e-mail, rm165@umail.umd.edu.

2001 Dance Fellowships Available

The Department of Dance is pleased to announce two new fellowship opportunities for professional dancers and choreographers pursuing an MFA in dance.

Applications are due by Feb. 1, 2001 for entry in Fall 2001. Those interested should contact Karen Bradley at 301-405-0387 or kbradley@wam.umd.edu. More information is available at www.inform.umd.edu/ARHU/Depts/Dance/GraduateProgram.

Minority-Controlled Businesses Focus of Investors Group Meeting

Sabrina Warren Bush, senior vice president of equity sales for The Chapman Co. since 1992, will discuss the investment strategy of "domestic emerging markets" at the monthly meeting of the Investors Group on Wednesday, Dec. 13 at 12 noon in 4137 McKeldin Library.

Nathan A. Chapman Jr., president and founder of The Chapman Company, is chairman of the University System of Maryland Board of Regents.

The Chapman Company, based in Baltimore, specializes in a unique investment strategy titled domestic emerging markets (DEM). DEM represents a universe of companies whose common characteristics are their investment potential and that they are controlled by an African-American, an Asian-American, a Hispanic-American, or a woman.

From 1982 to 1992, Bush was employed with Maryland National Bank in various capacities including vice president of employee relations for all the subsidiaries of MNC Financial Inc., and vice president of strategic planning for the retail banking division. Bush attended the University of Florida and received her master's in business with a concentration in finance from Johns Hopkins University in 1998.

The entire campus community is invited to attend Investors Group meetings. For more information, call Frank Boches at 301-405-9126.

Health, Life and Poetry

Clients from the Austin Center for Health and Living, part of the Whitman-Walker Clinic, will read original poems at the University of Maryland on Dec. 13 at 7:00 p.m. in the Special Events Room of McKeldin Library (4th floor). The Austin Center provides day treatment services for people living with HIV/AIDS in the Washington, D.C.-area. The reading is free and open to the public. A reception will follow.

"Writing poetry allows the clients a meditative opportunity to focus on their thoughts, an opportunity that is not always possible in the busy workday," said Catherine Crum, program manager at the Austin Center.

The workshops are a revival of similar efforts that English professor and creative writing instructor Joyce Kornblatt organized five years ago.

Clients participating in the reading have studied writing since last year with Emily Dunn, Taryn Roeder and Clare Banks, graduate students in UM's creative writing program. "It gives them a voice," said Dunn. "They learn how to work out their thoughts on paper. We talk about what they've written, but it's not a critical workshop."

The poems have been published in *Smartish Pace*, a Baltimore-based independent poetry journal. "Whitman-Walker Clinic-Poems & Prose" will be available at the reading for \$5, all proceeds to benefit the Whitman-Walker clinic. For more information, call Laura Lauth at 301-405-3820.